

## The Conference



**UX in the City: Manchester is a community driven, practical user experience and design conference for the software, web, and mobile community. Organised by the team behind UX Cambridge and UX Scotland.**

The event allows participants to connect with and learn from their peers and leaders in this community. There is a strong practical focus which attracts a broad range of industry practitioners who are all focusing on how to provide the best user experiences to their clients.

## Our Venue



**thestudio**  
51 Lever Street, Manchester, UK  
[studiovenues.co.uk/manchester](http://studiovenues.co.uk/manchester)

**thestudio** is a contemporary meeting space with excellent facilities for our conference - solid wifi, great food and drink, friendly staff and comfortable meeting spaces.

## Our Participants

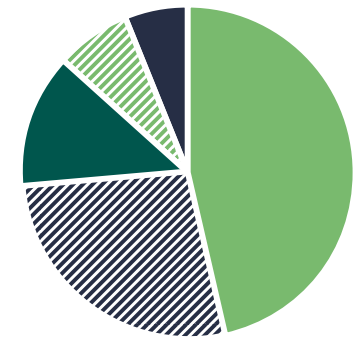


**We are aiming to attract 120+ professionals.**

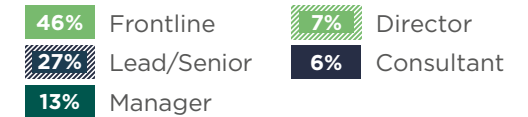
UX in the City: Manchester is aimed at practising designers, specialists, creative directors, managers, consultants and other decision-makers.

We're expecting 120+ participants from all over the globe with the majority attracted from the North of England.

## Job Titles Represented



**UX in the City: Manchester 2018 attracted participants in the following roles:**



## Sample of Companies Represented

90 Degrees Design & Marketing Ltd, Absurd Ltd, **Avecto Limited**, BAE Systems - Air, BBC, Beauty bay, BJJ Group Ltd, Booking.com, Bourne Leisure, Branded3 Search Ltd, BrightHR, Bring Digital, Brunel University London, Buffalo 7, Carbon Creative, Cayenne, CDL, Cheshire Datasystems Ltd, Co-op Digital, Code Computerlove, Contentdesign.london, cxpartners, Dare Digital, Disclosure Scotland, Dura, DWF Consulting, DWP, **ECOM Recruitment**, Enfo, Financial Times, Foolproof, Francesca Tanner Designs, Getresponse Sp. z o.o., Google, Hidden Creative, **Hippo Digital**, HSF Group Paulina Kos, IBM - Watson Group, Incredible Marketing, interconnect/IT, Jenny Lei Design, Lancaster University, Launch Interactive, Manchester City Council, Mattel, Microsoft, MoneySuperMarket, Music Group UK, Music Tribe Brands UK Ltd, Netlife, Network Research, NHS Digital, NICE, Office for National Statistics, Ofsted, On The Beach, OUP, Parallax, People for Research, people.io / C8 Management, Radley Yeldar, **Rapid7**, Really Good Domains, Reconfigure.io, ResponseTap, Skogland XP, Synaptik Digital, ThoughtWorks, Tobias and Tobias, Trinity Mirror, University of Manchester, University of Nottingham, University of Salford, URUX Limited, Utiligroup

\***Bold denotes UX in the City: Manchester 2018 sponsor**

	Social Evening 1 Available	Bronze ∞ Available	Silver Limited Availability	Gold Limited Availability	Platinum 1 Available
Package Price (Excl. VAT)	From <b>£700</b>	<b>£500</b>	<b>£1500</b>	<b>£2500</b>	<b>£3500</b>
Website Sponsor Page	• Logo & link • 100 word bio	• Logo & link • 100 word bio	• Logo & link • 150 word bio	• Logo & link • 200 word bio	• Logo & link • 250 word bio • PDF link
Tweet outs (Minimum)	2	4	6	8	10
Participant Booklet	Logo on sponsor page	Logo on sponsor page	Logo on sponsor page	• Logo on sponsor page • Full page ad	• Logo on sponsor page • 2x full page ad or 2 page spread
Items for Swag Table*	1	1	1	1	2 (or e.g. t-shirts etc)
Opening & Closing Remarks	Logo on slide	Logo on slide	Logo on slide	• Logo on slide • Verbal thanks	• Logo on slide • Verbal thanks
Discount Off Subsequent Tickets	15%	15%	20% for first 8, 15% thereafter	25% for first 8, 15% thereafter	30% for first 8, 15% thereafter
Participant List (Includes emails where available)	✓	-	✓	✓	✓
Exhibition Space	Banner at social evening	-	2m x 1m space	2m x 1m space	• 2m x 1m space • Banner at social evening
Speaking Slot	2 min welcome/intro at social evening	-	-	45 minutes	60 minutes
Tickets Included	-	-	2	3	5
Personnel Tickets (No access to sessions)	-	-	-	1	2
Website Homepage	-	-	-	Logo & link	Logo & link
Social Event Giveaways (Optional)	✓	-	-	-	✓

\* To reduce waste at our events we invite sponsors to provide items for participants to take from a swag table if they wish, instead of placing an item in every participant bag. If you would like more detail on why we are doing this, please get in touch.

## Other sponsorship options

### Social Evening Sponsorship

Add this to any package for **£500**. This will subsidise the refreshments available and you receive all the additional benefits of that package. If you have a bigger budget then we can do more to delight.

### Diversity Tickets

Sponsoring a Diversity Ticket helps someone attend who would not ordinarily be able to do so. Sponsorship is **£500** per ticket, or **£300** as an add-on to any other package. You will be specifically acknowledged as a Diversity Ticket sponsor, but note that we don't disclose who the holders of Diversity Tickets are.

### Lanyards/Bags

We have two available additions to any of the above packages at no extra charge.

If you would like to supply branded lanyards to hold the name badges, or branded bags for the participant packs, please express your interest when confirming your sponsorship. Each offer is on a first come, first served basis.

### Add Delight

Sponsors help us provide something extra. We welcome all opportunities to surprise, delight and lift a participant above their expected experience at one of our events. If our packages are too prescriptive or there's something specific you'd like to offer, get in touch - we're always interested in adding something that will get people talking and make their experience truly memorable.

## Practicalities

### Tickets

Ticket allocation includes speakers. A limited number of additional personnel tickets are available at £80/day.

These do not allow access to the conference but do include all refreshments and the social evening. Contact us for more information.

### Programme

We will be finalising the programme in **October 2018** - after this date there will be a limit to the number of sponsor packages that include a session.

### Next Steps

If you have any questions, are keen to book, would like to discuss the packages, or create something specific, please do get in touch:



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### You can also:

Contact our hotline on **01223 900 107**  
Visit our website **uxinthecity.net**  
Or tweet us **@UXCityMCR**