

The Conference



UX in the City: Manchester is a community driven, practical user experience and design conference for the software, web, and mobile community. Organised by the team behind UX Cambridge and UX Scotland.

The event allows participants to connect with and learn from their peers and leaders in this community. There is a strong practical focus which attracts senior industry practitioners who are all focusing on how to provide the best user experiences to their clients.

Our Venue



thestudio
51 Lever Street, Manchester, UK
studiovenues.co.uk/manchester

thestudio is a contemporary meeting space with excellent facilities for our conference - solid wifi, great food and drink, friendly staff and comfortable meeting spaces.

Our Participants

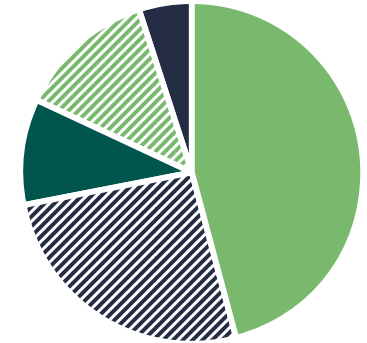


We are aiming to attract 120+ professionals.

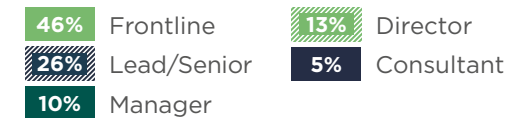
UX in the City: Manchester is aimed at practising designers, specialists, creative directors, managers, consultants and other decision-makers.

We're expecting 120 participants from all over the globe with the majority attracted from the North of England.

Job Titles Represented



UX in the City: Manchester 2017 attracted participants in the following roles:



What our participants say

We aim to provide valuable experiences for everyone who participates in one of our events. Here's what people say:

Had 2 great days at #uxcityMCR. Ended up with a list of new books to read and plenty of cool UXers to follow!

Serge Gutin (via twitter)
UX in the City: Manchester 2017

#uxcitymcr - what an event!

Jon Bywater (via twitter)
UX in the City: Manchester 2017

Had a really good, interesting time at #uxcityMCR.

Sophie Dennis (via twitter)
UX in the City: Manchester 2017

	Social Evening 1 Available	Bronze ∞ Available	Silver Limited Availability	Gold Limited Availability	Platinum 1 Available
Package Price (Excl. VAT)	From £600	£500	£1500	£2500	£3500
Website Sponsor Page	Logo & link	Logo & link	• Logo & link • 150 word bio	• Logo & link • 200 word bio	• Logo & link • 250 word bio • PDF link
Tweet outs (Minimum)	2	4	6	8	10
Participant Booklet	Logo on sponsor page	Logo on sponsor page	Logo on sponsor page	• Logo on sponsor page • Full page ad	• Logo on sponsor page • 2x full page ad or 2 page spread
Participant Pack Giveaways	1	1	1	1	2 (or e.g. t-shirts etc)
Opening & Closing Remarks	Logo on slide	Logo on slide	Logo on slide	• Logo on slide • Verbal thanks	• Logo on slide • Verbal thanks
Discount Off Subsequent Tickets	15%	15%	20%	25%	30%
Participant List (Includes emails where available)	✓	-	✓	✓	✓
Exhibition Space	Banner at social evening	-	2m x 1m space	2m x 1m space	• 2m x 1m space • Banner at social evening
Speaking Slot	2 min welcome/intro at social evening	-	-	45 minutes	60 minutes
Tickets Included	-	-	2	3	5
Personnel Tickets (No access to sessions)	-	-	-	1	2
Website Homepage	-	-	-	Logo & link	Logo & link
Social Event Giveaways (Optional)	✓	-	-	-	✓

If the packages are too prescriptive, don't offer the right fit, or if you just have an idea you'd like to try out, please get in touch. Your primary contact is Jenna Wass - jenna@software-acumen.com or 07748 592204, supported by Jemma.

Social Evening Sponsorship

Add this to any package for **£400**. This will subsidise the refreshments available and you receive all the additional benefits of that package. If you have a bigger budget then we can do more to delight.

Add Delight Sponsors help us provide something extra. We welcome all opportunities to surprise, delight and lift a participant above their expected experience at one of our events.

For example you could be thinking about offering:

- a constructive activity like a LEGO™ build,
- giveaways like pens, cups, t-shirts etc
- social activities like a photo booth, LEGO™ firewalk, graffiti-ing t-shirts or a social photo wall with polaroid cameras.

We are always interested in adding something that will get people talking and make their experience truly memorable.

We are also always happy to make sponsors' giveaways and promotional items available from the registration desk. Please let us know if you would like to utilise this option.

Noteworthy We would like all potential sponsors to know that we will be finalising the programme **January 2018**.

If you would like a package including a session we will need to confirm your session details by **December 2017**.

Tickets Ticket allocation includes speakers.

A limited number of additional personnel tickets are available at £80/day.

These do not allow access to the conference but do include all refreshments and the social evening. Contact us for more information.

Lanyards/Bags We have two available additions to any of the above packages at no extra charge.

If you would like to supply branded lanyards to hold the name badges, or branded bags for the participant packs, please express your interest when confirming your sponsorship. Each offer is on a first come, first served basis.

Next Steps If you have any questions, are keen to book, would like to discuss the packages, or create something specific, please do get in touch:

Get in touch:



Jenna Wass
Sponsorship & Sales
jenna@software-acumen.com
📍 JennaW31016
📞 07748 592204



Jemma Crane
Marketing & Partnering
jemma@software-acumen.com
📍 JemmaCrane3
📞 07748 594259

You can also:

Contact our hotline on **01223 900 107**

Visit our website **uxinthecity.net**

Or tweet us **@UXCityMCR**