

The logo features the letters 'UX' in a white, rounded, sans-serif font inside a white square. To the right of the square, the words 'In The City' are written in a white, elegant script font, and 'OXFORD' is written below it in a white, bold, sans-serif font.

UX *In The City*
OXFORD

The background of the entire page is a halftone-style image of several people in a meeting or workshop setting. They are gathered around a table, looking at documents and talking. The image is rendered in shades of orange and red, matching the overall color scheme of the poster.

**A NEW COMMUNITY-
DRIVEN, PRACTICAL USER
EXPERIENCE CONFERENCE
IN THE HEART OF OXFORD.**

31 MARCH - 1 APRIL 2016
Saïd Business School, Oxford, UK

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